

Ticketing Aggressive Cars and Trucks (TACT) Forum – 2008
Theme: Sharing Ideas to Save Lives
New York, New York - Las Vegas, Nevada
July 14- 17

AGENDA

Monday, July 14 – Midtown

- 3:00-6:00 **Registration**
- 3:00-5:00 **T-SPEN Work Session – By Invitation Only**

Moderator: Baldwin Tom, President, The Baldwin Group

TACT FORUM I – INCREASING THE IMPACT OF TACT

Tuesday, July 15 – Union Square

- 7:00-9:00 a.m. **Registration**
- 7:00-8:00 **Networking with Light Refreshments**
- 8:00-9:00 **Forum I Opening Session**

Moderator: Dargeelyn Loftin, TACT/T-SPEN Project Leader, The Baldwin Group

Opening Remarks: Gladys Cole, Chief, Outreach Division and TACT Program Director, Federal Motor Carrier Safety Administration; Anna Amos, Director, Safety Programs, Federal Motor Carrier Safety Administration; William Bensmiller, Division Administrator, Nevada, Federal Motor Carrier Safety Administration; and Colonel Chris Perry, Chief, Nevada Highway Patrol

- 9:00-10:00 **T-SPEN Media Show and Tell**

Moderator: Donald Lively, Program Coordinator, Georgia Targeting Aggressive Cars and Trucks Project, Georgia Department of Public Safety

Panel: Jonna VanDyk, Occupant Protection Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist; North Carolina State Highway Patrol; and Thad M. Sullivan, TACT Program Manager; Kentucky Vehicle Enforcement

- 10:00-10:15 **Break**

- 10:15-11:30 **Communication Lessons Learned**

Moderator: Julie Sabol, Federal Communications Manager, Macro International

Panel: Jonna VanDyk, Occupant Protection Program Manager Washington Traffic Safety Commission; Penny Nerup, Speeding & Police Traffic Services Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist North Carolina State Highway Patrol; Donald Lively, Program Coordinator, Georgia Targeting Aggressive Cars and Trucks Project, Georgia Department of Public Safety; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

11:30-1:00 p.m. **Networking Time** (Lunch On Your Own)

1:00-2:30 **Enforcement Lessons Learned**

Moderator: Lieutenant Kevin Zeller, Washington State Patrol

Panel: Captain Darrin Grondel, Washington State Patrol; Captain George Gray, MCSAP Administrator, North Carolina State Highway Patrol; Major Wayne Beck, South Division Commander, Georgia Department of Public Safety; and Deputy Jeff Willard, Skagit County Washington Sheriff's Office

2:30-2:45 Break

2:45-4:45 p.m. **Evaluation Lessons Learned**

Moderators: Richard Blomberg, President and Dennis Thomas, Principal Associate, Dunlap & Associates

Panel: Eric Green, University of Kentucky; Dr. Ronald G. Hughes, ITRE Program Director, North Carolina State University; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

Wednesday, July 16 – Union Square

7:00-8:00 a.m. **Networking with Light Refreshments**

8:00-8:15 **Prior Day Review**

Moderator: Baldwin Tom, President, The Baldwin Group

8:15-9:30 **Behavior Change and Social Marketing**

Moderator: Penny Nerup, Speeding & Police Traffic Services Program Manager, Washington Traffic Safety Commission

Speaker: Scott Stafford, TACT Consultant, The Baldwin Group

9:30-10:00 **T-SPEN Coaching Initiative Review**

Moderator: Baldwin Tom, President, The Baldwin Group

Panelists: Gladys Cole, Chief, Outreach Division and TACT Program Director, Federal Motor Carrier Safety Administration; and Penny Nerup, Speeding & Police Traffic Services Program Manager, Washington Traffic Safety Commission

10:00-10:15 Break

10:15-11:30 **Going Beyond the First Year of TACT**

Moderator: Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol

Panel: Linda Cosgrove, Chief, Injury Prevention Division, National Highway Traffic Safety Administration; Dr. Ronald G. Hughes, ITRE Program Director, North Carolina State University; Captain George Gray, MCSAP Administrator, North Carolina State Highway Patrol; and Robert Arnold, Director of Transportation Operations, Office of Operations, Federal Highway Administration

11:30-12:00 **Forum I Closing Session**

Moderator: Baldwin Tom, President, The Baldwin Group

Closing Remarks

Dan Hartman, Associate Administrator for Field Operations, Federal Motor Carrier Safety Administration

1:30-4:30 **TACT States Individual Consultation Sessions** — *Signup required during Registration*

Evaluation Consultations – Central Park A
Richard Blomberg, President and Dennis Thomas, Principal Associate, Dunlap & Associates

Crash Analysis Consultations – Central Park A
Raghavan Srinivasan, PhD, Senior Transportation Engineer, University of North Carolina, Highway Safety Research Center

TACT FORUM II – What is TACT?

Wednesday, July 16 – Tribeca

4:00-7:00 p.m. **Registration**

5:00-6:00 **T-SPEN Media & Communication Show and Tell Presentations**

Moderator: Donald Lively, Program Coordinator, Georgia Targeting Aggressive Cars and Trucks Project, Georgia Department of Public Safety

Panel: Jonna VanDyk, Occupant Protection Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement

6:00-8:00 **Recognition Reception** – Union Square

Thursday, July 17 – Tribeca

7:00-8:00 a.m. **Registration and Networking with Light Refreshments**

8:00-8:45 **Forum II Opening Session**

Moderator: Dargeelyn Loftin, TACT/T-SPEN Project Leader, The Baldwin Group

Opening Remarks: Darrell Ruban, Field Administrator, Southern Region, Federal Motor Carrier Safety Administration; and William A. Quade, Associate Administrator for Enforcement and Program Delivery, Federal Motor Carrier Safety Administration

Kick-off Address: John Hill, Administrator, Federal Motor Carrier Safety Administration

8:45-10:15 **What is TACT?**

Moderator: Penny Nerup, Speeding & Police Traffic Services Program Manager, Washington Traffic Safety Commission

Panel: Brian Ronk, Share the Road Safely Program Manager; Federal Motor Carrier Safety Administration; J. Michael Brown, Secretary of Justice, Kentucky Justice & Public Safety Cabinet; Major Chris Long, Georgia Department of Public Safety; and Captain George Gray, MCSAP Administrator, North Carolina State Highway Patrol

10:15-10:30	Break
10:30-11:30	<p>What is T-SPEN?</p> <p>Moderator: Scott Stafford, TACT Consultant, The Baldwin Group</p> <p>Panel: Lieutenant Kevin Zeller, Washington State Patrol; Penny Nerup, Speeding & Police Traffic Services Program Manager, Washington Traffic Safety Commission; Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; Major Wayne Beck, South Division Commander, Georgia Department of Public Safety; and Thad M. Sullivan, TACT Program Manager, Kentucky Vehicle Enforcement</p>
11:30-12:45 p.m.	Q&A Lunch Session with Subject Matter Experts – Union Square
12:45-1:45	<p>How to Plan Effectively for a TACT Implementation</p> <p>Moderator: Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol</p> <p>Panel: Gladys Cole, Chief, Outreach Division and TACT Program Director, Federal Motor Carrier Safety Administration; Dargeelyn Loftin, TACT/T-SPEN Project Leader, The Baldwin Group; Robert Arnold, Director of Transportation Operations, Office of Operations, Federal Highway Administration</p>
1:45-2:30	<p>Key TACT Evaluation Considerations</p> <p>Moderator: Linda Cosgrove, Chief, Injury Prevention Division, National Highway Traffic Safety Administration</p> <p>Panel: Richard Blomberg, President and Dennis Thomas, Principal Associate, Dunlap & Associates; and Raghavan Srinivasan, PhD, Senior Transportation Engineer, University of North Carolina Highway Safety Research Center</p>
2:30-2:45	Break
2:45-3:30	Key TACT Evaluation Considerations (Continued)
3:30-4:45	<p>Forum Session: How to Write a Grant and Fund a TACT Program</p> <p>Moderator: Brian Ronk, Share the Road Safely Program Manager, Federal Motor Carrier Safety Administration</p> <p>Panel: Myra J. Beckers, Social Research Specialist, North Carolina State Highway Patrol; Tom Marlow, Georgia Division Administrator, Federal Motor Carrier Safety Administration; and Jack Kostelnik, Team Leader, Motor Carrier Safety Assistance Program, Federal Motor Carrier Safety Administration</p>
4:45-5:15	<p>Forum II Closing Session</p> <p>Moderator: Baldwin Tom, President, The Baldwin Group</p> <p>Closing Remarks Anna Amos, Director, Safety Programs, Federal Motor Carrier Safety Administration</p>